



## Vitaprotech Welcomes John Moss to the Group Board as Director and Senior Advisor to Advance Global Security Innovation

*Strategic Appointment of Industry Leader Strengthens Leadership for Next-Generation Security Solutions*

**Lyon, France — April 1, 2025** — The Vitaprotech Group proudly announces the appointment of John Moss to its Board of Directors. A respected figure in the physical security industry with decades of pioneering leadership, Mr. Moss's addition underscores Vitaprotech's strategy to deliver the most secure, complete, compliant, and cost-effective security platform while driving innovation across global markets.

Mr. Moss brings an unparalleled expertise to Vitaprotech. As the founder of Software House in 1981 — an early innovator in integrated physical security, now a prominent brand under Johnson Controls International — he set a benchmark for the industry. In 2002, he established S2 Security, introducing visionary web-based, plug-and-play systems that remain market leaders within Honeywell Corporation's LenelS2 unit. With over 40 years of expertise, Mr. Moss has a proven track record of transforming security technology into industry-defining solutions, making him an ideal leader to guide the execution of Vitaprotech's global strategy, including a focus on the development of HIRSCH, the Group's latest acquisition in 2024.

His appointment aligns with Hirsch's comprehensive edge-to-core security ecosystem, as showcased with the [Velocity Central launch](#) at ISC West 2025. Mr. Moss will provide strategic oversight as Vitaprotech expands its global footprint, spanning the Americas, UK, France, Germany, and beyond. His insights will bolster Vitaprotech and Hirsch's mission to make security effortless, compliant, and future-ready, integrating best-in-class technologies into a unified platform trusted by government agencies, enterprises, and high-risk industries worldwide.

*"I am excited to join the Vitaprotech Group Board and work with the Group at this pivotal moment," said John Moss. "Hirsch's dedication to high security made simple, paired with its innovative, scalable solutions, positions it to redefine the industry. I look forward to helping shape a strategy that extends its leadership while pushing the boundaries of security technology."*

*"We are proud to have John Moss on our Board. His experience in high-security solutions will be instrumental in driving our business growth and achieving our goal to become a worldwide leader,"* said Eric Thord, Vitaprotech CEO.

Hirsch CEO Mark Allen highlighted the significance of Moss's role: *"John's visionary expertise and history of building industry-leading security businesses make him the perfect addition to drive our strategic direction. With his guidance, we're poised to strengthen our global presence and deliver world-class, end-to-end security solutions that protect what matters most."*

This milestone follows Hirsch's momentum as it unveils Velocity Central at ISC West 2025, reinforcing its promise of highly trust, high-tech, high security. Moss's leadership will focus on advancing product innovation, enhancing go-to-market strategies, and fostering partnerships across federal, enterprise, and critical infrastructure sectors — ensuring Hirsch remains the security the world needs.

#### **About Hirsch**

Vitaprotech is an international group specializing in the design and manufacture of security solutions for intrusion detection, access control and video for all types of sites, from the simplest to the most sensitive, all over the world.

#### **Media Contact**

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